



Artapalooza 2025

General VENDOR APPLICATION

Saturday, April 26, 2025, 9:00 am - 2:00 pm

Artapalooza is Buena Vista’s annual arts festival celebrating artists and creators from all over western Virginia and beyond. We invite guests of all ages and abilities to visit our beautiful city nestled in the Blue Ridge Mountains to enjoy the following:

**Hands-On Art Activities and Demonstrations | Arts & Crafts Vendors
Live Theater | Music & Dance | Local History | Local Foods
Community Organizations | and More!**

Location: Artapalooza will take place in downtown Buena Vista on Magnolia Avenue between 20th and 22nd Streets and on 21st from Forest to Sycamore. Large parking areas within close proximity to the event offer convenient locations for vendors and customers to access vehicles.

Types of goods to be sold: Artapalooza is an event dedicated to supporting and promoting our local artisans and their unique skills and creativity. In this spirit, we require that all retail vendors only sell items that are fundamentally of their own making or art and craft supplies. Informational and nonprofit booths are also welcome. For more detailed information on our guidelines, please visit our website.

~This is a Rain or Shine event~ | ~Registration Deadline is April 19, 2025~

For more information email us at bv.artscouncil@gmail.com. Please include “Artapalooza” in your subject line.

Vendor Fee Structure

Vendor Type/Service	Fee
Information, Promotion, and/or Non-profit (NO SALE ITEMS)	\$25.00
Product/Service Vendor (EXCEPT Food Vendor requiring Health Dept. Permit)	\$40.00
Food Vendor requiring Health Dept. Permit	\$75.00

There will be a \$35 charge for all returned checks. **Fees are non-refundable.** Make checks payable to “Buena Vista Arts Council.”

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1. Except for unassembled art and craft supplies, all items sold must be the handmade work of the vendors (not commercial or resale items).
2. Space size is 10x10 on the street. Ample space will be provided between spaces to allow for canopies that are **no larger** than 10x12. If a canopy is larger than 10x12, it will not be permitted. All vendors, demonstrators, and entertainers must park off of Magnolia Avenue. If you need handicapped parking, please let us know.
3. No electricity is provided. Vendors may bring their own generator.
4. Hours of the festival are 9:00 to 2:00 on Saturday, April 26, 2025. Set-up opens at 7:00 a.m. The street will close and all vehicles must be out of the street by 8:30 AM (though you can continue to set up your booth). Festival goers will be browsing by this point. Vendors are expected to remain open until the end of the festival. No vehicles will be permitted into the closed street until 2:15 PM.
5. **Spaces are not reserved until the application form (on pages 3 & 4) is completed, signed, and returned with full payment to the BVAC.** An instruction letter with vendor assignments will be sent out (by email wherever possible) the week of the festival. While we try to honor requests for a specific location, we reserve the right to place vendors at any location.
6. Any sales taxes on items sold are the vendor's responsibility.
7. All vendors are responsible for setting up and taking down their own booths, tents, displays, etc. We will invite our volunteers to be available for help, but we cannot make any guarantees.
8. All vendors are responsible for providing their own tables, chairs, canopies, displays, money for change and other supplies as needed. You might also consider bringing your own lunch and other refreshments unless there is more than one of you at your booth.
9. April weather can be unpredictable. High winds and/or rain are common in our valley. Please dress and design your exhibit space accordingly.
10. This is a rain-or-shine event and will not be canceled or postponed due to weather.
11. **Please make sure to indicate on the registration form that you have read and agree to these terms and conditions (Page 3).**



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VENDOR SPACE APPLICATION FORM & LEGAL AGREEMENT

I have read and agree to the attached General Terms and Conditions (See page 2). Please initial: ____ Yes ____ No

APPLICANT INFORMATION

Vendor or Contact Person Full Name:		
Business/Organization:		
Mailing Address:		
City:	State:	Zip:
Cell Phone:		
Email:	Website:	
Social Media handles:		

May we include your Name and/or business on our website’s vendor directory? Yes No

If Yes, which of the above information do you give permission for us to share?

- Mailing Address
- Cell Phone
- Email
- Website
- Social Media Handles

You may also provide a brief description (50 words or less) of your product or business and an image (100x100px) to include in the directory by emailing bv.artscouncil@gmail.com, subject line “Vendor Bio.”

Vendor Type/Service:

- Information/Promotion/Non-Profit Booth (\$25 per 10’x10’ space); # of spaces: _____
- Retail Vendor (Not Food) (\$40 per 10’x10’ space); # of spaces: _____
- Food Vendor (\$75 per 10’x10’ space); # of spaces: _____

Please Calculate your Total Fee owed and write HERE: _____

Will you use a canopy/tent? Yes No

Will you use a trailer or truck? Yes No

Additional Comments:



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Select all the categories that best describe your product(s) or service(s):

<input type="checkbox"/> Apparel	<input type="checkbox"/> Glass	<input type="checkbox"/> 2D Visual Art
<input type="checkbox"/> Baskets	<input type="checkbox"/> History	<input type="checkbox"/> Paper/Printed materials
<input type="checkbox"/> Ceramics	<input type="checkbox"/> Information	<input type="checkbox"/> Photography
<input type="checkbox"/> Fabric/Textile/Needlework	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Toys
<input type="checkbox"/> Food	<input type="checkbox"/> Leather	<input type="checkbox"/> Woodworking
<input type="checkbox"/> Other – Please Describe:		

Demonstrations are a popular and engaging part of our event and are highly encouraged! Live demonstrations attract customers and provide a richer experience for our attendees. While all artisans are welcome to demonstrate at their own booths, we will also provide our attendees with a schedule of featured artisans who will demonstrate their particular skills at scheduled intervals throughout the day. Time slots are limited, but we offer a \$10 vendor space refund to these featured demonstrators. If you are selected as a demonstrator you will be contacted by a council member with further information.

Are you interested in providing a featured and scheduled 30-60 minute demonstration? Yes No
If Yes, what skill would you demonstrate? Please explain here:

LEGAL AGREEMENT:

THIS INDEMNITY AGREEMENT made and entered into this _____ day of _____, 2025, by a participant in the Buena Vista Arts Council’s Artapalooza-A Celebration of Creativity.

WHEREAS, in consideration of the permission granted by the City of Buena Vista to participate in such event at the property located at Magnolia Avenue and adjacent property, the undersigned agrees to indemnify and hold harmless the City of Buena Vista and the Buena Vista Arts Council from any and all liability, loss, damage, cost, or expense, which the participant may incur because of such actions.

NOW THEREFORE, the undersigned hereby agrees to indemnify and save harmless the said City of Buena Vista and the Buena Vista Arts Council from any and all liability, loss, damages, cost or expense which the participant may hereafter incur, suffer, or be required to pay by reason of said participation in the subject activity held on the property specified for the purposes specified.

The undersigned agrees to pay, to the complete exoneration of the City of Buena Vista and Buena Vista Arts Council any claim made against the City of Buena Vista, Virginia and Buena Vista Arts Council, for injury or damages to persons or property caused by said participation, and further indemnify and hold harmless the said parties from any costs incurred with respect to defense of any such claim.

Printed Name: _____

Signature: _____ Date: _____

Return by April 19, 2025 with payment to: Buena Vista Arts Council, P.O. Box 722, Buena Vista VA 24416
Or pay on our website and email the completed form to bv.artscouncil@gmail.com