

## Artapalooza 2024

### **General VENDOR APPLICATION**

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### Saturday, April 20th, 2024, 10:00-4:00 A Celebration of Creativity!

For years, Buena Vista Arts Council (BVAC) has presented Artapalooza in various places within our community at different times of the year. Beginning 2021, the BVAC presented our usual art activities within a street fair for participants of all ages and abilities. We expect this art festival in downtown Buena Vista to become a regional event that draws thousands of people with...

# Children's Art Activities | Arts & Crafts | Live Theater | Music & Dance | Local History | Local Foods | Community Organizations | And More!

**Location**: Artapalooza will take place in downtown Buena Vista on Magnolia Avenue between 20th and 22nd Streets. Large parking areas within close proximity to the event offer convenient locations for vendors and customers to access vehicles.

**Types of goods to be sold:** As our focus is arts, we encourage vendors to sell primarily handmade items. However, commercial vendors, such as Tupperware, Scentsy, etc., as well as informational and nonprofit booths are welcome.

~This is a Rain or Shine event~

~Registration Deadline to receive free publicity is March 15th, 2024~

~Registration Deadline for event is April 13th, 2024~

For more information email us at **bv.artscouncil@gmail.com**. Please include "Artapalooza" in your subject line.

#### **ARTAPALOOZA 2024**

#### **Vendor Fee Structure**

Fees offset the cost of promotion, marketing, restrooms, and music. Fees are shared by all vendors.

Vendo	or Type/Service	Fee
1.	Art/Skill/Craft/History Live Demonstration	\$25.00
2.	Non-profit organization – information table OR products for sale	\$25.00
3.	Product/Service Vendor (EXCEPT Food Vendor requiring Health Dept. Permit)	\$40.00
4.	Food Vendor requiring Health Dept. Permit	\$75.00

There will be a \$35 charge for all returned checks. **Fees are non-refundable.** Checks must be payable to "Buena Vista Arts Council."

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#### **ARTAPALOOZA Terms and Conditions:**

- 1. It is preferred that items to be sold be handmade work of the vendors, rather than commercial or buy/sell items.
- 2. Space size is 10x10 on the street. Ample space will be provided between spaces to allow for canopies that are **no** larger than 10x12. If a canopy is larger than 10x12, it will not be permitted. All vendors, demonstrators, and entertainers must park off of Magnolia Avenue. If you need handicapped parking, please let us know.
- 3. <u>No electricity is provided</u>. Vendors may bring their own generator.
- 4. Hours of the festival are 10:00 to 4:00 on Saturday, April 20th, 2024.
  - a. Set-up opens at 8:00 a.m. The street will close and all vehicles must be out of the street by 9:30 AM (though you can continue to set up your booth). Festival goers will be browsing by this point.
  - b. Vendors are expected to remain open until the end of the festival. No vehicles will be permitted into the closed street until 4:00 PM.
- 5. Space is limited for non-profit organizations, informational displays, commercial products and food vendors, and will be allocated on a first-come basis.
- 6. Spaces are not reserved until the application form is completed, signed, and returned with full payment to the BVAC. An instruction letter with vendor assignments will be sent out (by email wherever possible) the week of the festival.
  - While we try to honor requests for a specific location, we reserve the right to place vendors at any location.
- 7. Any sales taxes on items sold are the vendor's responsibility.
- 8. All vendors are responsible for setting up their own booths, tents, displays, etc.
- 9. All vendors are responsible for providing their own tables, chairs, canopies, displays, money for change and other supplies as needed. You might also consider bringing your own lunch and other refreshments unless there is more than one of you at your booth.
- 10. May weather can be unpredictable. Please dress and design your exhibit space accordingly.
- 11. This is a rain or shine event and will not be canceled or postponed due to weather.
- 12. Covid-19 Precautions. While we hope to be "done" with the virus soon, the following apply:
  - a. Vendor spaces will still be 10' x 10' but there will be space between each vendor stall to facilitate social distancing. As a result, "traditional" locations for certain vendors may be different.
  - b. Please arrange your products for a "low-touch" experience if possible to limit multiple people touching the same objects, and arrange your tables to create safe distance between you and other festival goers. We recognize this can be difficult with demonstrations!
  - c. We will advise on face masks based on CDC and state guidance closer to the event.
- 13. In the unlikely event there is a governmental order related to Covid-19 that prohibits the festival as a large gathering, we will be forced to cancel. We will notify all vendors immediately if a decision is made to cancel, and all vendor fees will be refunded 100%.
- 14. Please make sure to indicate on the registration form that you have read and agree to these terms and conditions.



# Artapalooza 2024 General VENDOR APPLICATION

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### USE THIS FORM TO APPLY FOR A VENDOR SPACE AT ARTAPALOOZA 2024

APPLICANT INFORMATION									
Name:									
Business/ Organization:									
Mailing Address:									
City:						State:		Zip:	
Cell Phone:									
Email:									
Website:									
Social Media handles:									
Vendor type/Service: number of spaces		1 2 3 3 3 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5		+□		Total Fee	Total Fee owed: \$		
Will you use a canopy/tent?		☐ Yes ☐ No		Will you use a tra		trailer?	r? ☐ Yes ☐ No		
Setup Comments:								•	
PRODUCT INFORMATION									
PRODUCT INFORMATION  Select the categories that best describe your product or service.									
<ul> <li>□ Apparel</li> <li>□ Baskets</li> <li>□ Ceramics</li> <li>□ Fabric/Textile/Needlework</li> <li>□ Food</li> </ul>			☐ Glass ☐ History ☐ Information ☐ Jewelry ☐ Leather					☐ Paintings/Drawings ☐ Paper/Printed materials ☐ Photography ☐ Toys ☐ Woodworking	
☐ Other – Please Describe:									
Overview of products/services/Demonstration:									



Signature:

# Artapalooza 2024

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Art/Skill/Craft/History demonstrations strongly encouraged – will you be demonstrating?	☐ Yes ☐ No	If demonstrating, wi selling products?	ll you also be	e ☐ Yes ☐ No	
I have read and agree to the attached	General Terms a	and Conditions	Yes	No	
THIS INDEMNITY AGREEMENT made ar participant in the Buena Vista Arts Cour				, 2024, by	a
WHEREAS, in consideration of the perm the property located at Magnolia Avenu hold harmless the City of Buena Vista an cost, or expense, which the participant	ie and adjacent nd the Buena Vi	property, the under sta Arts Council fron	signed agree	es to indemnify an	d
<b>NOW THEREFORE</b> , the undersigned her and the Buena Vista Arts Council from a may hereafter incur, suffer, or be require the property specified for the purposes	ny and all liabili ed to pay by rea	ty, loss, damages, co	ost or expen	nse which the partion	cipant
The undersigned agrees to pay, to the concolor council any claim made against the City damages to persons or property caused said parties from any costs incurred wit	of Buena Vista, by said particip	Virginia and Buena ation, and further in	Vista Arts C ndemnify an	Council, for injury o	r
APPLICANT SIGNATURE					
Printed Name:			Date:		

Return by April 13th, 2024 with payment to:

P.O. Box 722
Buena Vista VA 24416